






Strategic Plan

2025- 2030

Mission & Vision

To Know and Share God's Love, and to develop a deeper connection with God, each other, and those in need in our global community.

Core Values, Beliefs & Focus




Loving	Creative	Adaptable	Curious	Enthusiastic
				
Sharing God's love faithfully with everyone, everywhere, all the time.	Seeking innovative and engaging ways to know and share God's love.	Remaining flexible to meet the ever-changing needs of our congregation and community.	Inspiring continuous learning, questioning, and growth in faith. Never settling for comfortable.	Working in God's name with joy in spirit, mind, and body. HAVING FUN!

Culture

St. Matthew's strives for a community that is welcoming, committed to service, growth, and living according to Christ's example:

- **Offering guidance** to help people grow spiritually and personally.
- **Showing sacrificial love** putting others' needs first and serving selflessly.
- Demonstrating **wholehearted commitment** to the church, its mission, and its people.
- Practicing **patient endurance**. Committed to sticking with things even through challenges.
- Focused on **community building**, fostering deep relationships and support within the church.
- Dedicated to **Christ-centered excellence**, always striving to reflect Christ in everything we do.
- Driven by a passionate desire for **continual learning**, aiming for personal and collective growth, constantly seeking to improve.

Where are we going?

Worship	Community	Spiritual Formation	Youth	Outreach
				
Experience God through dynamic musically-oriented transformative worship	Cultivate a supportive environment for people and families seeking a deeper relationship with God and each other	Form our identity in Jesus so that we find common ground through making a difference rather than making statements.	Prioritizing the spiritual development of our next generation through relatable experiences that attract and engage youth of all ages.	Filling the whole world with God's Word and love through mission, community, and outreach.

5 YEAR PICTURE

Worship

- Increase 15% in attendance year after year
- 20% increase in attendance during summer months over prior year (summer)
- Assistant Rector

Community

- Leadership for Community Initiatives
- Eliminate loneliness within our St. Matt's community

Spiritual Formation

- Leadership for Spiritual Formation Initiatives
- Established/Published Path to Discipleship
- Men's and Women's Ministry to increase 15% year after year
- Parish Wide engagement in Small Groups

Outreach

- Retain Leadership for Outreach
- Parish Wide Engagement
- 15% increase in lives impacted year after year

Faith Factory

- Increase attendance by 30%
- Develop educational partners/mentors within the congregation to assist with Faith Factory and other events
- Prepare children for participation in Youth Group

Youth Group

- Increase attendance by retaining the kids from Faith Factory and encouraging current members to invite friends
- Continue to use premade curriculum
- Grow the engagement on Sunday mornings to encourage larger attendance at events

Facility Improvement

- By 2026 – Start Capital Campaign
- By 2028 – Start Expansion
- By 2029 – Complete Expansion

GOALS FOR 2025

- Increase the number of lives impacted through worship
- Develop deeper relationships with one another
- Transform more church members to become true disciples of Jesus
- Transform Youth into disciples through a complete experience at St. Matt's
- Build Neighborhood Communities

2025 ACTION PLAN

Worship

- Increase 15% in attendance over 2024

Community

- Establish Welcoming Committee
- 20% increase in Coffee Hour attendance
- Lenten Program to Break Bread

Spiritual Formation

- Identify Leadership for Men's Ministry
- Encourage all Parishioners to get involved in their own Spiritual Formation

Faith Factory

- Develop a complete experience for children attending St. Matthew's

Youth Group

- Find a way to grow the group Sunday mornings, improving the meetings flow and ability for new youth to feel welcome

Outreach

- Helping our neighbors where they need it most by soliciting community feedback and responding to requests

Other

- Identify Leader for Building Sub-Committee for Facility Expansion

SWOT LIST*

- | | |
|-------------------------------------|------------------------------------|
| • HVAC Replacement | • Nursery Expansion |
| • Future of Argonne House | • Succession Planning |
| • Garden Ministry Leadership | • Leave LINK and focus on HRTS |
| • Recruiting Assistant Rector | • Garden Expansion |
| • Facilities/Space for 9:30 Service | • Preventing Volunteer Burnout |
| | • Embracing AI as a spiritual tool |

*S.W.O.T. = Successes, Weaknesses, Opportunities, Threats